

Untangling the Web

This half day training session will tell you all you need to know about how to commission a new web site for your business. Understand the budget requirements, what your website can do for your business, and how to be seen on the Internet.

Thursday 24 June 2010, 10am - 2pm

£125 + VAT person

Early bird discount: 20% off if booked on or before 10 June (use voucher code SENS6U)

Thursday 29th July 2010, 10am - 2pm

£125 + VAT person

Early bird discount: 20% off if booked on or before 10 July (use voucher code SENS7U)

This workshop covers the following content:

- What you need to prepare before you start
- Planning and specifying your website
- Finding someone to make your website
- How much a website will cost
- Choosing a domain name
- Marketing your website
- Introduction to search engine optimisation (SEO)
- Ongoing costs of a website

The training is provided by Dr Sue Orton-Flynn, director of Sensable Media. She has a doctorate in interface design for accessibility and has been designing and building websites for a variety of clients for over 8 years.

There will be a short break for tea, coffee and biscuits

Venue: Adur Business Centre, Ropetackle, Little High Street, Shoreham by Sea, BN43 5EG

BOOK ONLINE

<http://www.sensable.co.uk/products/workshop-untangle-the-web/16205>